

# MUPYME Project

Employment and Women on the 21st century in Europe:  
From Household economy to SME economy (Small and Medium enterprises)

ERASMUS+ Programme 2015 – KA2 Adult Education

Project n<sup>o</sup>: 2015-1-ES01-KA204-015937

Cyprus Adult Education Association (CAEA)

# MUPYME Project

## Outline of Presentation

- ❑ The Project
  - ❑ Overview
  - ❑ Aims and objectives
  - ❑ Desired results
- ❑ Participating Countries
- ❑ Cyprus Participation
  - ❑ Responsibilities
  - ❑ Updating on the Processes
  - ❑ Future Steps
- ❑ References/Resources

# The Project

- The project MUPYME attempts at raising awareness about the abilities of housewives that can be transferred to enterprises economy and finding out which is the best way to enhance them.
- It makes an effort to take into account the social reality of this collective in a wide range of countries, to share the best practices regarding working promotion and to purpose common solutions applicable to these realities.

# Aims and Objectives

1. Facilitating that housewives can move from being managers of households to be managers or promoters of new SMEs or Micro SMEs, building a professional qualification for this collective, focused on reflection and knowledge of their own abilities and capacities, reinforced and maximized with an entrepreneurial approach, and
2. Raising the qualification of instructors of the different organizations/institutions in charge of training adults, generating a training program adapted to the target collective having a greater impact on the possibilities of getting incorporated into the labor world and focused on personal motivation and on the enhancement of competences.

# The Project Aims and Objectives

- Develop a file or guideline for the tasks record related with the decision-making process. Special attention is paid to data used for the decision-making process and its impact on the evolution of household activity.
- Starting from the tasks structuring which comprise generic activities in the household, and an approach to its equivalent in the SMEs economy.
- In generic sense the following groups of tasks are set:
  - 1.Cleaning and maintenance
  - 2.Care of the family unit
  - 3.Expenses and Incomes Management
  - 4.Inventories
  - 5.Purchases and relation with the suppliers
  - 6.Environment impact
  - 7.Education and training
  - 8.Decision-making process and conflicts resolution

# The Project Desired Results

1. Characterization of housework under professionographic profile and recognition of skills developed at home.
2. Analysis of the skills acquired at home, and previously acquired, with option to be provided with an entrepreneurial approach.
3. Generation of a training strategy tailored to the target group.
4. Generation of dissemination materials adapted to new technologies.
5. Offering a training model aimed at facilitating the incorporation of women into the workplace and promoting entrepreneurship.

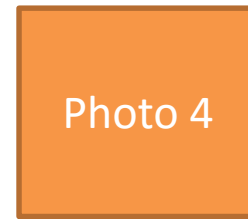
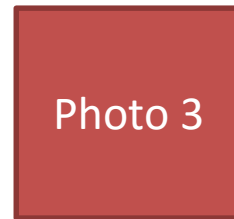
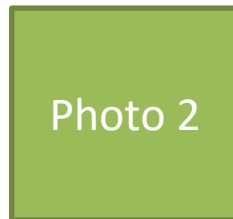
# Participating Countries

- **Portugal, Germany, Italy, Cyprus, Greece, F.Y.R.O. Macedonia and Spain**
- **Coordinator of the project:** [Spanish Federation of Popular Universities \(Federación Española de Universidades Populares – FEUP\)](#), located in Madrid, Spain
- **Partners:**
- [Università Popolare di Firenze](#) (Popular University of Florence), Florence, Italy
- [Pancyprian Culture and Education Association](#), Nicosia, Cyprus
- [Ariema Energía y Medioambiente S.L](#) (Ariema Energy and Environment Ltd), Tres Cantos – Madrid, Spain
- [Kerigma, Instituto de Inovação e Desenvolvimento Social de Barcelos](#) (Kerigma, Institute of Innovation and Social Development), Barcelos, Portugal
- [Association Alliance for Development of Adult Education and Lifelong Learning](#), Tetovo, F.Y.R.O. Macedonia
- [DAFNI Vocational Training Center](#), Kato Achaia, Greece
- [Deutscher Volkshochschul-Verban EV](#) (German Association for Adult Education – Official), Bonn, Germany

# Cyprus Participation

## Responsibilities

- Interviews with women
  - 5 women in Household Economy
  - 5 women in Small and Medium Enterprises Economy (SME)
- 10 *Professiongraphs*





# Cyprus Participation

## Updating on the Processes

- Interviews with 10 women (February-March 2016)
- 10 Tasks Records (March 2016)
- 10 Professiongraphs
- Reports (10) for each observation (April 2016)
- One Summary Report:
  1. Identification
  2. Context
  3. Profile
  4. Subject assessment
  5. Most frequent tasks
  6. The performance
  7. Summary and critical reflection

# Cyprus Participation

## Future Steps

- Scheduling for the following days/weeks/months

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# THANK YOU!

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# References/ Resources