

ERASMUS+ Programme 2015 – KA2 Adult Education

Project nº: 2015-1-ES01-KA204-015937

Document name: Workshop Summary

Partner: Kerigma

Author: Joana Carvalho

Employment and Women on the 21st century in Europe: From Household economy to SME economy (Small and Medium enterprises) – MUPYME Project

WORKSHOP: *BRINGING THE BUSINESS WORLD TO THE HOUSEHOLD* ENTREPRENEURS – HOUSEWIVES

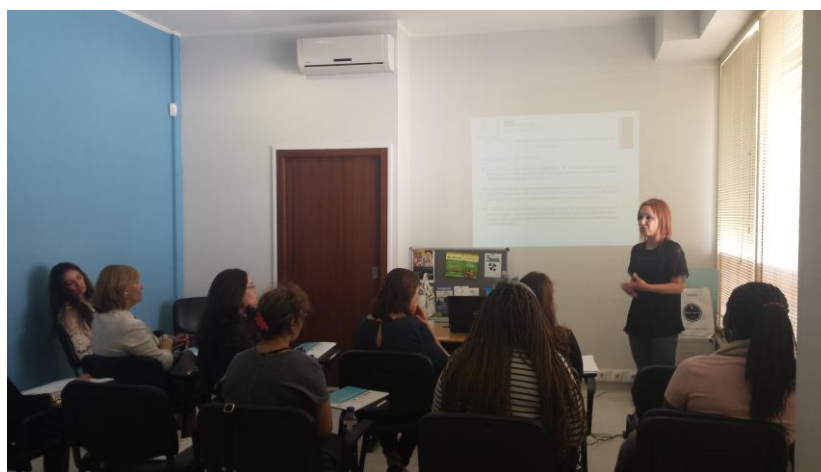
Portugal

<i>Date:</i>	31 of May 2016
<i>Place:</i>	Edifício Galo Urbanização das Calçadas, Praceta Correio-O-Mor 4750-123 Arcozelo - Barcelos
<i>Time:</i>	14:30 to 19:00
<i>Nº attendees:</i>	10

SUMMARY

The Mupyme project workshop took place on May 31st of 2016, as initially planned. The workshop was held in the training room of Kerigma, in Barcelos and with the participation of households 5 and 5 entrepreneurs (Annex I).

We began the workshop with a presentation of the Mupyme Project, then we had the intervention of a specialist in entrepreneurship, who talk about the challenges of women entrepreneurs after 3 entrepreneurship women share their life experiences and we made a group dynamic.





CONCLUSIONS

We began the workshop with a presentation of the all participants, then we present the Mupyme Project (Annex II), some of the participants already knew the project, because they were present in the phase of interviews and study cases.



We invite a specialist in entrepreneurship, who talk about the challenges of women entrepreneurs in the 21st century, showing some good practices of entrepreneurs woman; talk about the difficulties in beeing a leader and identified the skills/competences of the women entrepreneurs.

This moment, was very appreciated and it was very positive to all, the participants identified a lot like what was being said.

After that we invite 3 of the entrepreneurs woman to share their own experiencies, Silvia Barbosa; Idalina Lopes e Dinah Campos. The entrepreneurs talk about about your role of being women in business, the motivation behind the decision to create their own business; the difficulties / obstacles encountered and the future of their companies.

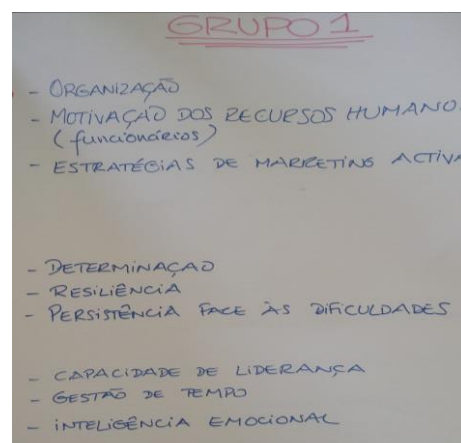
In the second part of the workshop we perform a group dynamic, divide the group in two groups and we propose the groups share their life experiences.

The 1st group discussed each other about:

- The characteristics of a successful company;
- The characteristics of entrepreneurs women;
- Knowledge / skills that should have the entrepreneurs women.

The group mentioned that the characteristics of a successful company are: organization; the motivation of the human resources (workers) and active marketing strategies.

And the characteristic of entrepreneurs woman are: determined; resilient; persistent to the situations of adversity. The knowledge or skills that should have the entrepreneurs women are: leadership; time management and emotional intelligence.



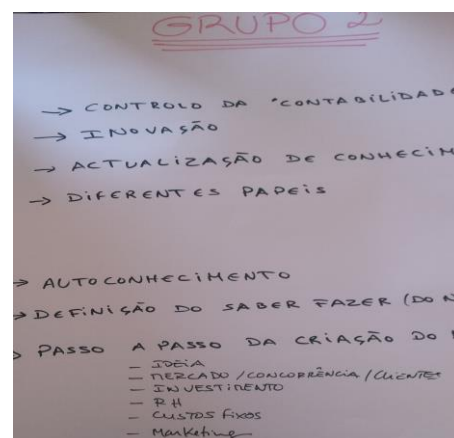
The 2nd group talk about:

- Determining factors for the maintenance of the companies;
- What are the essential modules in a training plan.

The group mentioned that the determining factors for maintenance of the companies are: the control of the accounting control; innovation; update of knowledge and the differentiation of roles in the company.

The consider that the essential modules in a training plan should be: self knowledge; definition of know-how and business creation step by step (market, competition, customers, investment, human resources, fixed costs, marketing).

The feedback of the workshop was very positive and some of them said that these initiatives should be carried out more often and that the workshop should have a longer duration.





SURVEY

Describe briefly your opinion about MUPYME Project:

“It is a very interesting project with add value and it will be helpful for many women. This project will be useful for many women”.

“This project will definitely be a tool available to many women who are domestic and who believe not be able to do other things (often due to education and society they are inserted) to recognize their capabilities”

“It is a very important project that promotes self discovery”

“extremely interesting project, because every time there are more women who would like to create your own business, this project can help other women to "open new horizons" and be able to invest in themselves”

“It was very interesting to share life experiences and career paths”

“The role of women in society is not recognized to the extent that we still have the same categories, different salaries. This project perspective conditions for women and motivates for future work”.

“Quite interesting project. Harness the skills of women, acquired in their day to day, and change the world of work, making it even better”.

“Innovative Project that meets the needs, mainly for domestic women”

Do you think MUPYME Project is interesting?

	1
	2
	3
3	4
7	5

Do you consider that MUPYME Project’s aims are achievable?

	1
	2
1	3
2	4
7	5

Do you find interesting the agenda of this workshop?



	1
	2
	3
4	4
6	5

Overall rating of the workshop:

	1
	2
	3
1	4
9	5

Do you consider this kind of workshops (entrepreneur/housewives) to be profitable?

	1
	2
	3
1	4
9	5

What do you especially highlight of the workshop?

“Sharing of personal and professional experiences”.

“I liked everything”

“Group dynamic and sharing experiences”

“Sharing experiences”

“Highlight of the workshop was the sharing personal experiences”

“Sharing of experiences in the after the intervention of the speakers”

“The interaction between all women while sharing experiences. All they interacted”

“The exchange of experiences”

Which areas do you think could be improved?

“Anything”



“More time to be able to share the experiences of the all participants in the workshop”

“The number of the persons to attending the workshop. It would be more interesting and productive have more people to share their experiences”

“The duration of the workshop could be larger allowing a greater exchange of experiences, which is one of the best ways to learn”

Do you know women in your environment that may be interested in MUPYME project?

3	Yes
7	No

If so you do, and if deemed appropriate, may you provide us their contact details?

“Carla Gonçalves”

“Helena Coelho”

“Naty Silva”

If you want to know more about MUPYME Project details and progress:

www.mupymeproject.eu

ERASMUS+ Programme 2015 – KA2 Adult Education Project nº: 2015-1-ES01-KA204-015937
 Document name: Workshop Summary
 Partner: Kerigma
 Author: Joana Carvalho

Annex I

Attendance sheet



Folha de Presença			
Projeto:	MUPYME: Employment and Women on the 21st century in Europe: From Household economy to SME economy (Small and Medium enterprises)		
Atividade:	Workshop: BRINGING THE BUSINESS WORLD TO THE HOUSEHOLD (Empresárias – Domésticas)		
Organização parceira:	Kerigma, Inovação e Desenvolvimento Social de Barcelos		
Local:	Edifício Galo , Urbanização das Calçadas, Praceta Correio-O-Mor 4750-123 Arcozelo - Barcelos	Data:	31 Maio 2016
Pais:	Portugal	Hora:	14:30

Nº	Nome	Apelido	Profissão	Organização	Assinatura
1	Silvia	Barbosa	Artista Plástica	Silvia dos Galos	Silvia Barbosa
2	Dinalva	Pampas	Explicadora/animadora	Dom Limu	Dinalva Pampas
3	Bundes		tecnológica		Bundes Silva
4			doméstica		
5	Silvia	Carvalho		Escritório Solicitadora	Silvia Carvalho
6	Idalena	Lopes	Solicitadora	Escritório Solicitadora	Idalena
7	Márcia	Joanes	socióloga	SCM Barcelos	Márcia
8	Maria Tatiana	Maguiera	Trabalhadora Rural		Maria
9	RITA	LAGO	AUXIL. FINANCIA	RITA LAGO	RITA
10	Maria	Sonjour	Limpeza		Maria
11	Adriana		doméstica		Adriana
12					
13					
14					
15					



ERASMUS+ Programme 2015 – KA2 Adult Education
Document name: Workshop Summary
Partner: Kerigma
Author: Joana Carvalho

Project nº: 2015-1-ES01-KA204-015937

Annex II

Presentation of MUPYME Project:

MUPYME Project
Employment and Women on the 21st century in Europe: From Household economy to SMEs economy (Small and Medium enterprises)

“ O Emprego e as mulheres no século 21 na Europa: A partir de economia doméstica para a economia das PME (pequenas e médias empresas) ”

Joana Carvalho
21 de Maio de 2015

MUPYME

Primeira reunião internacional do projeto (Madrid)

MUPYME

- Projeto no âmbito do programa ERASMUS+;
- Duração de 24 meses (2015-2017);
- Partceiros:
 - Spanish Federation of Popular Universities - FEUP (coordenador) - Espanha
 - Ariema Energía y Medioambiente S.L - ARIEMA - Espanha
 - Deutscher Volkshochschul-Verband eV - DVV International - Alemanha
 - Association Alliance for Development of Adult Education and Lifelong Learning in R. Macedonia - Macedonia
 - KERIGMA Instituto de Inovação e Desenvolvimento Social - Portugal
 - Syndesmos Ekpedefsis Enfilikon Kyprou - Chipre
 - Università Popolare di Firenze - UPF - Itália
 - Dafni Kentro Epaggelmatikis Katerisis (Dafni Vocational Training Center) - Grécia

MUPYME - objetivos

- Recolher informação sobre as competências adquiridas pelas mulheres domésticas enquanto gestoras da economia familiar;
- Recolher informação sobre as competências adquiridas pelas mulheres empreendedoras enquanto gestoras do seu próprio negócio;
- Criação de instrumentos e/ou ferramentas que promovam o desenvolvimento profissional das mulheres domésticas.



Erasmus+
MUPYME - Etapas

1ª Fase

Recolha de informação sobre as competências adquiridas pelas mulheres domésticas gestoras da economia familiar:

- Realizadas 5 entrevistas a mulheres (através de observação)
- Realizados 5 relatórios (os relatórios serão disponibilizados no site do projeto)

Erasmus+
MUPYME - Etapas

1ª Fase

Workshop

- Realização do 1º workshop do projeto – mulheres domésticas e mulheres empreendedoras
- Relatório do Workshop (disponibilizado no site do projeto)

Erasmus+
MUPYME - Etapas

1ª Fase

Recolha de informação sobre as competências adquiridas pelas mulheres empreendedoras gestoras do seu próprio negócio:

- Realizadas 5 entrevistas a mulheres empreendedoras (estudo de caso)
- Realizados 5 relatórios (os relatórios serão disponibilizados no site do projeto)

Erasmus+
MUPYME - Etapas

2ª Fase

Criação de instrumentos e/ou ferramentas que promovam o desenvolvimento profissional das mulheres domésticas:

- Desenvolvimento de um plano de Formação tendo conta as necessidades formativas identificadas na 1ª fase do projeto;
- Realização de formação para mulheres domésticas;



ERASMUS+ Programme 2015 – KA2 Adult Education
Document name: Workshop Summary
Partner: Kerigma
Author: Joana Carvalho

Project nº: 2015-1-ES01-KA204-015937

Erasmus+
MUPYME
Erasmus+ Programme 2015-1-ES01-KA204-015937

MUPYME – Etapas

- Apresentação e discussão resultados na segunda reunião internacional do projeto – Junho 2016, Itália;
- Criação de materiais pedagógicos e de um plano de formação (módulos de formação) – Janeiro 2017, Portugal;
- Formação para os parceiros do Projeto – Abril 2017, Madrid ;
- Formação para mulheres domésticas – nos países parceiros do projeto;
- Evento final do Projeto – Setembro, 2017, Madrid

Erasmus+
MUPYME
Erasmus+ Programme 2015-1-ES01-KA204-015937

MUPYME – “Perspectivas de Mulheres Empreendedoras no século XXI”

- **Mulheres Empreendedoras**

O que podemos encontrar no seu projeto que esteja relacionado com a sua condição enquanto mulher?

É possível estabelecer um paralelismo entre a vida familiar e vida profissional?

Considera que a sua experiência de vida familiar tem contribuído para o seu desempenho no seu projeto?

Acha que existe uma questão diferencial em relação às empresas geridas por mulheres?

Quais são as suas recusas para ser um mulher empreendedor?

Erasmus+
MUPYME
Erasmus+ Programme 2015-1-ES01-KA204-015937

MUPYME – “Perspectivas de Mulheres Empreendedoras no século XXI”

- Identificação do negócio;
- O começo (experiências anteriores; as motivações, as principais dificuldades; forma de superação das dificuldades; qual a decisão mais importante no arranque do projeto...)
- A consolidação (fatores decisivos para a manutenção do projeto; qual a decisão mais importante na consolidação do seu projeto; como faz para manter vivo o seu projeto; como responde às incertezas do presente...)
- O Futuro (o que determina o sucesso futuro do seu projeto; será que a decisão sobre o futuro dependerá da sua vontade ou do contexto em que o projeto está inserido; que conhecimentos e habilidades são indispensáveis nesta nova etapa...)

Erasmus+
MUPYME
Erasmus+ Programme 2015-1-ES01-KA204-015937

MUPYME – “Perspectivas de Mulheres Empreendedoras no século XXI”

- **Dinâmica de Grupo**

- Características de uma empresa de sucesso – Grupo 1;
- Características das mulheres empreendedoras – Grupo 1;
- Conhecimentos / competências que deverão possuir as mulheres empreendedoras – Grupo 1;
- Fatores determinantes para a manutenção das empresas – Grupo 2;
- Quais os módulos essenciais num plano de formação – Grupo 2.

Erasmus+
MUPYME
Erasmus+ Programme 2015-1-ES01-KA204-015937

MUPYME

Mais informações sobre o projeto

<http://www.mupymeproject.eu>

Obrigada pela Vossa Participação!